**CIS 320 Assignment 1**

**Business Process Analysis**

Background: The client for this semester’s course project is the Kentucky Horsemen’s Benevolent and Protective Association. Specifically, we have been asked to analyze the organization’s business process and to design new procedures for using the web to support certain key business processes. After you read the reports on this organization from Blackboard, you will need to do the following:

 Objective: Identify business processes that are supported by the web sites of similar organizations. Determine “best practice” for the client through analysis of how the web may be used to support business processes and activities.

 Task: From your group, choose an Agile partner. Together, review the web sites of at least **ten** similar organizations; they do not necessarily have to be Equine oriented.  As you review each site, create a list of business processes and/or business activities that are supported by the site.

 For each business process you encounter, make it a column of the attached spreadsheet. For example, Process 1 could be replaced with Manage Events. Take a broad approach to naming processes/activities, so that comparisons among organizations are possible; i.e., multiple entries in each column are preferred. You may add columns as needed; at least six business processes should be identified.

 Do not become distracted with aesthetic issues and “look and feel” of each site. Your objective is not to assess usability. Focus on analysis of the business process/activity, not on how well it is implemented on the web site.

 Submit: Rename the Assignment 1 spreadsheet to include your name. You and your partner must each submit it as the basis of your analysis. Also submit a two page summary of your analysis, addressing the following three questions:

 1. Which business processes are most common and which ones are the least common?

 2. Which organizations would you group together as representing “best practice” use of the web to support business processes? Why?

 3. In relation to the set of clubs you identify, which business processes and activities should KHBPA consider including on its web site? Why?